

KFDX PO Box 4888 Wichita Falls, TX 76308

Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152

Advertiser Agency Product

Sales Office

Date:

Brand

Schedule Dates

Contract #

10/10/16-10/22/16

Oklahoman's for Criminal Justice Reform (84089)

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Net Total

Sales Tax

Date:

Comments:

CO-OP

10/07/16

10/07/16

Sharron Davis

ECR25326452

Normal

15.00

\$1,447.50

\$8,202.50

Media Ad Venture (10512) Political - Issues / Propositions (1068)

195/211/918 (566753)

1445140

Salesperson Continental - Washington, Washington DC (1438)

Continental - Washington DC Carolyn, Bush, **Buyer Name** Phone/Fax

CPE 195/211/918 **Account Types** National/Political

Billing Type Standard Comments

10/10/16-10/23/16 OKLAHOMANS FOR CRIMINAL JUSTICE REFORM - NAB & TRAFF

IC SENT VIA EMAIL.

Accepted-Station:

Wichita Falls (KFDX) By Broadcast Month Spots Oct. 2016 30 \$9,650.00 Grand Total: 30 \$9,650.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fi	Sa Su	Spots	Rate	Total	Station	Comments	Enter
1.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6A- 7A (CST)	1	Х	1		1	1 1	1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/16
2.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	6A- 7A (CST)	1			х		1 1	1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	6A- 7A (CST)	1				x	1 1	1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/10
4.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6A- 7A (CST)	1				×	1 1	1	\$300.00	\$300.00	Wichita Falls (KFDX)	KFDX 3 News Today	10/7/1
5.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7A- 9A (CST)	1		х			1 1	1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/1
6.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7A- 9A (CST)	1			х		<u> </u>	1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/1
7.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7A- 9A (CST)	1		х		i	1 1	1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/1
8.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7A- 9A (CST)	1			х		1 1	1	\$300.00	\$300.00	Wichita Falls (KFDX)	Today Show	10/7/10
9.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	7A- 9A (CST)	1					x	1	\$125.00	\$125.00	Wichita Falls (KFDX)	Saturday Today Show	10/7/16
10.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8A- 9A (CST)	1				i	x	1	\$125.00	\$125.00	Wichita Falls (KFDX)	Sunday Today Show	10/7/10
11.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	9A- 11A (CST)	1		х		i	1 1	1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/1
12.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	9A- 11A (CST)	1				х	1 1	1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/10
13.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9A- 11A (CST)	1	х				1 1	1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/16

See the back of this document for Advertising Contract Terms and Conditions

Printed At: 05:01 PM on Friday, October 7 2016

Accepted-Agency/Advertiser:

Rate



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Contract # 1445140 **Date Entered** 10/07/16 Schedule Dates 10/10/16-10/22/16 **Last Modified** 10/07/16 Advertiser Oklahoman's for Criminal Justice Reform (84089) Entered By Sharron Davis No Media Ad Venture (10512) CO-OP

Agency ECR25326452 Headline # Product Political - Issues / Propositions (1068) Demo Brand 195/211/918 (566753) Order Type Normal Salesperson Continental - Washington, Washington DC (1438) Package Deal Sales Office Continental - Washington DC Commission % 15.00 **Buyer Name** Carolyn, Bush, Commission \$1,447.50 Phone/Fax

Net Total CPE 195/211/918 Sales Tax Account Types National/Political Billing Type

Standard

Date:

Accepted-Station:

10/10/16-10/23/16 OKLAHOMANS FOR CRIMINAL JUSTICE REFORM - NAB & TRAFF IC SENT VIA EMAIL.

\$8,202.50

Date:

Comments:

Wichita Falls (KFDX) By Broadcast Month Spots Rate Oct. 2016 30 \$9,650.00 Grand Total: 30 \$9,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı W	/e Th	n F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	9A- 11A (CST)	1		X	i	i			1	1	\$125.00	\$125.00	Wichita Falls (KFDX)	Today Show II & III	10/7/16
15.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	12P- 12:30P (CST)	1	х			1			1	1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
16.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	12P- 12:30P (CST)	1			×	(-	1	i	1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
17.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	12P- 12:30P (CST)	1		Х	i	i		i	i i	1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
18.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	12P- 12:30P (CST)	1		1	×	(1	\$150.00	\$150.00	Wichita Falls (KFDX)	KFDX 3 News @ Noon	10/7/16
19.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	4:30P- 5P (CST)	1	х			1			1	1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
20.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4:30P- 5P (CST)	1			×	(1	1	i	1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
21.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	4:30P- 5P (CST)	1			×	(-	1	1	1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
22.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	4:30P- 5P (CST)	1				x				1	\$150.00	\$150.00	Wichita Falls (KFDX)	Judge Judy	10/7/16
23.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	6:30P- 7P (CST)	1		х	1	1			1	1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/7/16
24.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	6:30P- 7P (CST)	1			i	i		x :	i	1	\$500.00	\$500.00	Wichita Falls (KFDX)	Entertainment Tonight	10/7/16
25.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	10:35P- 11:35P (CST)	1		Х	i	i	i	1	1	1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/7/16
26.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	10:35P- 11:35P (CST)	1			×	(i	i	1	\$450.00	\$450.00	Wichita Falls (KFDX)	Tonight Show	10/7/16
27.0	Normal Line / SPOT	10/11/16-10/11/16	3	3 :30	8P- 9P (CST)	1		x				i	i	1	\$850.00	\$850.00	Wichita Falls (KFDX)	This Is Us-NBC	10/7/16

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Buyer Name Commission \$1,447.50 Phone/Fax CPE

Sales Tax Account Types National/Political

Billing Type Political

Continental - Washington DC Commission % 15.00 Carolyn, Bush, Net Total 195/211/918 \$8,202.50 Standard 10/10/16-10/23/16 OKLAHOMANS FOR CRIMINAL JUSTICE REFORM - NAB & TRAFF IC SENT VIA EMAIL.

Wichita Falls (KFDX) By Broadcast Month	Spots	Rate
Oct. 2016	30	\$9,650.00
Grand Total:	30	\$9,650.00
	50	45/050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо) Tu	u V	Ve T	h F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	8P- 9P (CST)	1	1	×		i			-	1	\$850.00	\$850.00	Wichita Falls (KFDX)	This Is Us-NBC	10/7/16
29.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	8P- 9P (CST)	1	1	1	- 1	· >			1	1	\$850.00	\$850.00	Wichita Falls (KFDX)	Chicago Med-NBC	10/7/16
30.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	8P- 9P (CST)	1	1	i		>				1	\$850.00	\$850.00	Wichita Falls (KFDX)	Chicago Med-NBC	10/7/16
					CON	1FI	R۱	ΛA	TI(NC	C	NC	TR	ACT			I	ı	
Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:																			

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